

**Dallas Bridge Association Board of Directors
Minutes of Meeting 03/11/25**

Attendees: Mary Chaffin, Bill Driscoll, Connie Scott, Bob Holliday, Bill Higgins, Cheryl Rider and Jackie Brown were present. Paul Taylor and Truett Cates were absent. The March meeting was held after the McKinney Bridge Club Tuesday game.

The February minutes were approved.

Ed Yetter provided the financial reports, which were approved.

As of February 28, 2025 the unit has total cash assets of \$72,743.15. There is \$26,282.13 in the checking account and \$46,461.02 in the Fidelity investment account.

As of February 28 all of the revenue and expenses from the Winter Sectional have been booked.

The Board discussed moving some of the checking account balance back in to the Fidelity account. Ed Yetter will initiate a transfer of \$5,000.

Several of the board members requested to see a copy of the Tournament Report provided by the tournament director at the end of each event. Ed Yetter will send this report out to the board.

Bill Driscoll and Bob Holliday presented the member communications report.

Date	Reads	Percent Read	Clicks on Links	Unsubs	Spam	Bounces	Topic
02/08/25	658	59.00%	30	1	0	1	Unit Game Sun Feb 23
02/13/25	575	50.10%	33	0	0	0	Unit Game Sun Feb 23
02/19/25	613	53.60%	49	0	0	2	Unit Game Sun Feb 23
03/02/25	693	59.30%	108	0	0	2	March Newsletter

The large number of bounces in early December was found to be related to certain email domains and was corrected within a week.

Upcoming emails will focus on the March 16 and April 13 Unit Games, the Spring Sectional April 30-May 1, the GNT regional finals and the Labor Day Regional. The April newsletter will include the usual information plus a notice that **Bob Holliday has been appointed to the Aleen Ososfsky Goodwill Committee at the ACBL.**

Bill Higgins presented the membership report for February,

The unit had 1 new member in February and 3 were reinstated. Three members transferred in and no members became unpaid or inactive. The unit membership is now 1281 and continues to decline each month.

Connie Scott led a discussion of future tournaments.

The Board discussed the 2025 Spring Sectional and made the following decisions:

- The board approved a reimbursement to the Arlington Duplicate Bridge Club of \$300 for the event to incentivize them to close for the tournament.
- The clubs have asked about printed flyers. Ed Yetter will have a small number printed and available at the clubs and will also send 75 copies to Arlington.
- On Saturday of the Spring Sectional the annual Mini McKenney and Ace of Clubs awards will be presented on the break between sessions. Ed Yetter will order the Mini McKenney Medals. The Board agreed that the online winners will be notified by email and will each receive a free play to a face-to-face Unit Game.

Connie announced that the 2026 tournament committee will be John Redfern, Mark Bumgardner, Joe Gill, Cheryl Rider and herself. The next tournament committee meeting will be held on March 12 to look at tournaments for 2026. Ed Yetter will attend to document the decisions of the committee and serve as a resource.

Truett Cates presented an Intermediate/Newcomer Report.

The mentor-mentee program is going well. Truett would like to send a survey to participants to gauge their level of satisfaction and see if they recommend any changes. Ed Yetter will work with Truett to develop a survey form.

New Business

In light of several recent incidents at local clubs, the Board discussed Zero Tolerance and how it is implemented at the club level. The Board will check with the ACBL and see if there is any role the unit can play in ZT implementation at the clubs. The Board stresses that ZT is absolutely enforced at all unit events, including unit games, sectional and regional tournaments and any other unit-sponsored event.

Connie has received a 2024 update to the In Memoriam file that is part of the unit directory. The online file can be updated. Ed Yetter will see if he can update the online file.

The April meeting will be Tuesday, April 15 in Rockwall following the 10:00 Tuesday game.